



**State of New Jersey**  
**CANNABIS REGULATORY COMMISSION**  
P.O. BOX 216  
TRENTON, N.J. 08625-0216

PHILLIP D. MURPHY  
*Governor*

TAHESHA L. WAY  
*Lt. Governor*

DIANNA HOUEYOU, *Chair*  
SAMUEL DELGADO, *Vice Chair*  
KRISTA NASH, *Commissioner*  
MARIA DEL CID-KOSSO, *Commissioner*  
CHARLES BARKER, *Commissioner*  
CHRIS RIGGS, *Acting Executive*

**RESOLUTION 2024-296**  
**VACATING EXTENSION OF CONTRACT TO PRINCETON PARTNERS FOR**  
**PUBLIC INFORMATION SAFE USE CAMPAIGN**

**WHEREAS**, on May 5<sup>th</sup>, 2023, the Commission engaged in a Mini-Bid Engagement under T3067 – Statewide Advertising and Public Relations Services which resulted in an award to Princeton Partners for a public information campaign to educate the New Jersey public on the safe use of cannabis, the adverse effects of youth cannabis use, and the dangers of driving while impaired; and

**WHEREAS**, on September 19, 2024, the Commission adopted Resolution 2024-283 to extend that engagement; and

**WHEREAS** the Commission has determined that it is unable to extend that engagement;

**NOW, THEREFORE, BE IT RESOLVED** by the New Jersey Cannabis Regulatory Commission that Resolution 2024-283 to extend the contract with Princeton Partners is hereby **VACATED**.

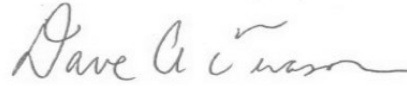
Submitted by:

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Dianna Houenou, Chair

## CERTIFICATION

I hereby certify that the foregoing is a true copy of the Resolution adopted by the Cannabis Regulatory Commission at its meeting held on the 30<sup>th</sup> day of October 2024.



Dave Tuason, Chief Counsel

Vote on the Approval of This Resolution	Motion	Second	Yes	No	Abstain	Absent
Commissioner Barker			X			
Commissioner Del Cid-Kosso		X	X			
Vice Chair Delgado			X			
Chairwoman Houenou			X			
Commissioner Nash	X		X			